

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922364-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	477

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	922364	06185636

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/23/12	09/23/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	6:29 PM	Sun 630pm News	630-7pm	:30	BN-12-001H	\$325.00 NM
9	09/22/12	09/22/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	6:07 AM	Sat 6-7am News	Sat 6-7am	:30	BN-12-001H	\$110.00 NM
22	09/18/12	09/21/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/18/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-003H	\$750.00 NM
3	WPBF	W	09/19/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-001H	\$750.00 NM
1	WPBF	Th	09/20/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-003H	\$750.00 NM
4	WPBF	F	09/21/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-001H	\$750.00 NM
23	09/24/12	09/24/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-001H	\$750.00 NM
28	09/18/12	09/21/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/18/12		Dr. Oz	4-5p	:00		\$225.00 NM
See MG 28.5									
5	WPBF	Tu	09/18/12	4:28 PM	Dr. Oz	4-5p	:30	BN-12-003H	\$200.00 NM
MG for 28.2 09/18									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
922364-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	477

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/18/12	09/21/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/19/12 4:17 PM Dr. Oz 4-5p :30 BN-12-003H \$200.00 NM									
4 WPBF Th 09/20/12 4:56 PM Dr. Oz 4-5p :30 BN-12-003H \$200.00 NM									
3 WPBF F 09/21/12 4:38 PM Dr. Oz 4-5p :30 BN-12-001H \$200.00 NM									
29	09/24/12	09/24/12	Dr. Oz	4-5p	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 4:11 PM Dr. Oz 4-5p :30 BN-12-003H \$200.00 NM									
30	09/18/12	09/21/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/18/12 3:32 PM M-F 3-4P M-F 3-4P :30 BN-12-001H \$200.00 NM									
2 WPBF W 09/19/12 3:48 PM M-F 3-4P M-F 3-4P :30 BN-12-001H \$200.00 NM									
3 WPBF F 09/21/12 3:59 PM M-F 3-4P M-F 3-4P :30 BN-12-003H \$200.00 NM									
31	09/24/12	09/24/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 3:42 PM M-F 3-4P M-F 3-4P :30 BN-12-001H \$200.00 NM									
32	09/18/12	09/21/12	The View	11A-12PM	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/18/12 11:35 AM The View 11A-12PM :30 BN-12-001H \$350.00 NM									
3 WPBF W 09/19/12 The View 11A-12PM :00 \$350.00 NM									
Credited									
1 WPBF Th 09/20/12 10:58 AM The View 11A-12PM :30 BN-12-003H \$350.00 NM									
4 WPBF F 09/21/12 The View 11A-12PM :00 \$350.00 NM									
Credited									
36	09/24/12	09/24/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 BN-12-003H \$160.00 NM									
37	09/18/12	09/21/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 4 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Tu 09/18/12 9:40 AM Dr. Oz M-F 9-10a 9-10a :30 BN-12-001H \$160.00 NM									
1 WPBF W 09/19/12 9:41 AM Dr. Oz M-F 9-10a 9-10a :30 BN-12-001H \$160.00 NM									
3 WPBF Th 09/20/12 9:27 AM Dr. Oz M-F 9-10a 9-10a :30 BN-12-001H \$160.00 NM									
2 WPBF F 09/21/12 9:26 AM Dr. Oz M-F 9-10a 9-10a :30 BN-12-001H \$160.00 NM									
38	09/19/12	09/20/12	THE CHEW	1P-2P		:30	2	\$100.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	477

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
						--WT---			
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WT---	2	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/19/12	1:29 PM	THE CHEW	1P-2P	:30	BN-12-003H	\$100.00	NM
2 WPBF Th		09/20/12	1:29 PM	THE CHEW	1P-2P	:30	BN-12-003H	\$100.00	NM
39	09/24/12	09/24/12	THE CHEW	1P-2P	1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		09/24/12	12:59 PM	THE CHEW	1P-2P	:30	BN-12-001H	\$125.00	NM
42	09/24/12	09/24/12	Good Morning America	7-9AM	1-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		09/24/12	7:59 AM	Good Morning America	7-9AM	:30	BN-12-001H	\$250.00	NM
47	09/18/12	09/21/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	4	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$90.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Tu		09/18/12	5:07 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-001H	\$90.00	NM
2 WPBF W		09/19/12	4:58 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-003H	\$90.00	NM
4 WPBF Th		09/20/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-003H	\$90.00	NM
1 WPBF F		09/21/12		WPBF News 25 @ 5am	5-530am	:00		\$90.00	NM
Credited									
48	09/24/12	09/24/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$90.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		09/24/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-003H	\$90.00	NM
49	09/23/12	09/23/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		09/23/12	8:28 AM	Sun 8-9am News	Sun 8-9am	:30	BN-12-003H	\$225.00	NM
50	09/22/12	09/22/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		09/22/12	8:07 AM	Sat 8-9am News	Sat 8-9am	:30	BN-12-001H	\$225.00	NM
51	09/22/12	09/22/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		09/22/12	7:40 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	BN-12-003H	\$225.00	NM

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Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	477	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	09/18/12	09/20/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWT---	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWT---	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-003H	\$500.00 NM
3	WPBF	W	09/19/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-001H	\$500.00 NM
2	WPBF	Th	09/20/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-001H	\$500.00 NM
55	09/24/12	09/24/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-001H	\$500.00 NM
56	09/18/12	09/21/12	WPBF News 25 @ 6:00P	6-6:30PM	-TWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/18/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-001H	\$500.00 NM
1	WPBF	W	09/19/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-003H	\$500.00 NM
3	WPBF	F	09/21/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-003H	\$500.00 NM
57	09/24/12	09/24/12	WPBF News 25 @ 6:00P	6-6:30PM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-003H	\$500.00 NM
59	09/18/12	09/21/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	3	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/18/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-001H	\$200.00 NM
1	WPBF	Th	09/20/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-001H	\$200.00 NM
3	WPBF	F	09/21/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-001H	\$200.00 NM
60	09/24/12	09/24/12	WPBF News 25 Mornings	6-7AM	M-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-003H	\$200.00 NM
61	09/18/12	09/21/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	3	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/18/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-003H	\$150.00 NM
2	WPBF	W	09/19/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-001H	\$150.00 NM
1	WPBF	F	09/21/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-003H	\$150.00 NM
62	09/24/12	09/24/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922364-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	477

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	09/24/12	09/24/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
	09/24/12	09/30/12	M-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-001H	\$150.00 NM
64	09/18/12	09/21/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	3	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	3	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-003H	\$160.00 NM
3	WPBF	W	09/19/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-001H	\$160.00 NM
2	WPBF	Th	09/20/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-001H	\$160.00 NM
65	09/18/12	09/21/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/18/12	8:30 AM	Good Morning America	7-9AM	:30	BN-12-003H	\$250.00 NM
1	WPBF	W	09/19/12	6:59 AM	Good Morning America	7-9AM	:30	BN-12-003H	\$250.00 NM
2	WPBF	Th	09/20/12	8:55 AM	Good Morning America	7-9AM	:30	BN-12-003H	\$250.00 NM
4	WPBF	F	09/21/12	7:55 AM	Good Morning America	7-9AM	:30	BN-12-003H	\$250.00 NM
67	09/18/12	09/21/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	3	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	3	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-003H	\$90.00 NM
2	WPBF	W	09/19/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-003H	\$90.00 NM
3	WPBF	F	09/21/12	10:49 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-001H	\$90.00 NM
68	09/23/12	09/23/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12		Sun 5-6am News	Sun 5-6am	:00		\$25.00 NM
Credited									
69	09/23/12	09/23/12	Sun 6-7am News	Sun 6-7am	-----S	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/23/12	6:07 AM	Sun 6-7am News	Sun 6-7am	:30	BN-12-001H	\$50.00 NM
1	WPBF	Su	09/23/12	6:27 AM	Sun 6-7am News	Sun 6-7am	:30	BN-12-003H	\$50.00 NM
71	09/22/12	09/22/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	7:41 PM	Sat Jeopardy	Sat 7:30-8PM	:30	BN-12-003H	\$400.00 NM
72	09/18/12	09/21/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									

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Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	477

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
72	09/18/12	09/21/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-TWTF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/18/12 7:40 PM Jeopardy 7:30-8PM :30 BN-12-001H \$850.00 NM 2 WPBF W 09/19/12 7:43 PM Jeopardy 7:30-8PM :30 BN-12-003H \$850.00 NM 3 WPBF Th 09/20/12 Jeopardy 7:30-8PM :00 \$850.00 NM Credited 4 WPBF F 09/21/12 Jeopardy 7:30-8PM :00 \$850.00 NM Credited									
73	09/24/12	09/24/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/24/12 7:28 PM Jeopardy 7:30-8PM :30 BN-12-003H \$850.00 NM									
74	09/19/12	09/20/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WT---	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WT--- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/19/12 5:39 PM M-F 5pm News 5-6pm :30 BN-12-001H \$350.00 NM 2 WPBF Th 09/20/12 5:44 PM M-F 5pm News 5-6pm :30 BN-12-001H \$350.00 NM									
75	09/24/12	09/24/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/24/12 5:42 PM M-F 5pm News 5-6pm :30 BN-12-001H \$350.00 NM									
76	09/22/12	09/22/12	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----S-	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/22/12 5:37 AM Sat 5-6am News Sat 5-6am :30 BN-12-003H \$65.00 NM									
77	09/18/12	09/21/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	-TWTF--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/18/12 4:43 AM 4:30a-5a 430a-5a :30 BN-12-003H \$40.00 NM									
78	09/23/12	09/23/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----S	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/23/12 5:43 AM Sun 5-6am News Sun 5-6am :30 BN-12-003H \$50.00 NM									
79	09/23/12	09/23/12	PRIVATE PRACTICE WK12-1x Class of Time - Pre-emptible with notice		-----S	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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79	09/23/12	09/23/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	09/23/12	12:24 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	BN-12-003H	\$50.00	NM																																												
80	09/20/12	09/21/12	M-F 3-4P	M-F 3-4P	---TF--	:30	2	\$400.00	NM																																													
Class of Time - Pre-emptible with notice																																																						
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2	WPBF	Th	09/20/12	3:34 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-001H	\$400.00	NM																																												
1	WPBF	F	09/21/12	3:09 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-001H	\$400.00	NM																																												
81	09/23/12	09/23/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$90.00	NM																																													
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1	WPBF	Su	09/23/12	6:59 AM	Sun 6-7am News	Sun 6-7am	:30	BN-12-001H	\$90.00	NM																																												
82	09/22/12	09/22/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$400.00	NM																																													
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83	09/21/12	09/21/12	THE CHEW	1P-2P	----F--	:30	1	\$225.00	NM																																													
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	09/24/12	09/30/12	M-----	1	\$500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	09/24/12	8:48 AM	Good Morning America	7-9AM	:30	BN-12-003H	\$500.00	NM																																												
86	09/21/12	09/21/12	10-11a Anderson Cooper	10-11a	----F--	:30	1	\$175.00	NM																																													
Class of Time - Pre-emptible with notice																																																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>----F--</td><td>1</td><td>\$175.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>09/21/12</td><td>10:23 AM</td><td>10-11a Anderson Cooper</td><td>10-11a</td><td>:30</td><td>BN-12-003H</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	----F--	1	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	09/21/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-003H	\$175.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	----F--	1	\$175.00																																																	
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1	WPBF	F	09/21/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-003H	\$175.00	NM																																												
87	09/24/12	09/24/12	10-11a Anderson Cooper	10-11a	M-----	:30	1	\$175.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/24/12	09/30/12	M-----	1	\$175.00																																																	
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922364-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	477

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
87	09/24/12	09/24/12	10-11a Anderson Cooper 10-11a		M-----	:30	1	\$175.00	NM																						
Class of Time - Pre-emptible with notice																															
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	09/24/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-001H	\$175.00	NM																					
88	09/24/12	09/24/12	4:30a-5a	430a-5a	M-----	:30	1	\$20.00	NM																						
Class of Time - Immediately Pre-emptible without notice																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>M-----</td><td>1</td><td>\$20.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	M-----	1	\$20.00										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	09/24/12	4:44 AM	4:30a-5a	430a-5a	:30	BN-12-001H	\$20.00	NM																					
Total Spots							83																								

Payment Terms 30 Days

<u>Gross Total</u>	\$23,160.00
<u>Agency Commission</u>	\$3,474.00
<u>Net Amount Due</u>	\$19,686.00